



Electrolux



ELECTROLUX  
AUTHORIZED  
PARTNER

myPRO

WE



BOOSTING  
YOUR  
PROFITABILITY



myPRO



**Why should you sell myPRO? Simple.**

More and more business owners are looking for a smart professional solution replacing domestic machines. In return they will get higher durability, greater flexibility and more peace of mind. myPRO is a sustainable and reliable investment that will serve them well for many years.

**myPRO paves the way to a lot of advantages:**

- ▶ **Extra business**
- ▶ **Great margins**
- ▶ **Impressive marketing tools**

**We ♥ to help you attract new customers**  
and continue your success story



**myPRO is designed for small businesses** that need laundry solutions stronger and faster than standard domestic appliances. Businesses that require durable Washers and Dryers but have no need for an advanced professional solution.



**myPRO offers:**

- ▶ Higher durability and flexibility
- ▶ Superb quality results in less time
- ▶ Professional benefits on a sensible budget
- ▶ Warranty for professional applications

**Perfect for small businesses** such as

- Small Hotels and Bed & Breakfasts
- Small Restaurants
- Hairdressing and Beauty salons
- Sport and Fitness clubs
- Facility Management companies
- Out-of-home resident services
- Restaurant Chains/ Franchise and more

**myPRO laundry solutions**  
are at home in many segments





### **Faster. Cleaner. Greener.**

Slow programs and inadequate or unhygienic laundry results are everyday hindrances when domestic machines are unable to meet business needs. This creates hassle and wastes time and money. myPRO frees up more time for small business owners to focus on what matters.

- ▶ Triple the lifetime\* with 7,500 cycles due to durable construction with professional components
- ▶ Superb speed and flexibility with professional programs to meet a wide range of needs
- ▶ Gentle to fabric, strong against debris thanks to the unique Electrolux SpeedCare drum
- ▶ Save money with A+++ energy efficiency

\* Compared to domestic machines



## **Good reasons to choose myPRO – the Smart Professional laundry solution**

# myPRO laundry solutions with a Professional face

**Superb hygiene and maximum convenience**

thanks to stainless steel top and front with specially designed door

## How it works

- ▶ **Superb hygiene with corrosion-proof bicolour exterior**
  - Easy-to-clean stainless steel top and front
  - Stylish, classy and sturdy
- ▶ **Easy operation**
  - Robust knob for easy selection of program
  - Start button directly under the knob
- ▶ **Fast and ergonomic operation thanks to specially designed door**
  - 465 mm large, robust pull-to-open door
- ▶ **Peace of mind with child-safe door**
  - Easy to push open from inside
- ▶ **Space savings with stacked solution**
  - Stack the Dryer on the Washer to save maximum floor space



myPRO  
Electrolux Professional



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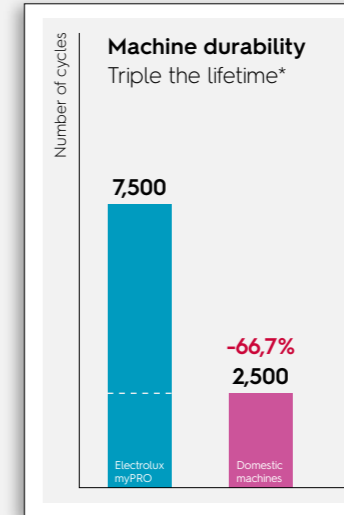


# myPRO laundry solutions with a Professional heart

**3 times longer lifetime\*** and trouble-free operation thanks to more durable construction with professional components

## How it works

- ▶ **Triple the lifetime\* with 7,500 cycles**
  - More durable construction with professional components
- ▶ **Up to 50% faster\* processes<sup>1</sup>**
  - Save time: normal 60 °C programs take only 82 minutes (starting with cold water at 15 °C)
  - Using the hot water inlet cuts cycle time by an extra 12 minutes
- ▶ **Increased flexibility and process performance<sup>1</sup>**
  - Professional programs to meet every need, for top quality results
  - Higher hygiene and cleanliness with dedicated disinfection and special mop programs for microfibre mops and cloths
- ▶ **Trouble-free operation**
  - Easy plug-and-play installation with pump drain
  - Gravity drain valve model<sup>1</sup> for the most demanding applications<sup>2</sup>
  - Optional direct connection from condensed water tank<sup>2</sup> to drain for instant discharge
- ▶ **Less vibration and noise\***
  - Highly effective shock absorbance system and optimally balanced components and panelling<sup>1</sup>
  - Below 50 dB in the washing process



Based on tests made at Electrolux laboratory.



# myPRO

Electrolux Professional

\* Compared to domestic machines <sup>1</sup> myPRO Washer <sup>2</sup> Like Facility Management and Aged Care



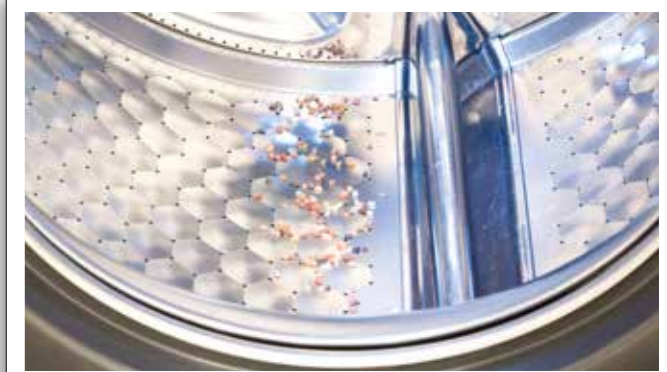
**myPRO Washer**  
**with a Professional heart**  
Faster wash cycles and excellent laundry care  
with the unique Electrolux SpeedCare drum



### How it works

#### Electrolux SpeedCare drum

- ▶ **Shortens wash cycle times**
- ▶ **Speeds up soaking process**
  - Faster soaking reduces the mechanical action on dry garments
- ▶ **Optimized drum perforation ensures removal of all dirt and particles for best laundry care and outstanding dewatering**
  - Efficient flushing of solid particles out of the drum ensured by 4.5 mm large holes, minimizing textile abrasion by particles



**What is the result when drum holes are, for example, only 2.2 mm in diameter (less than half the size compared to myPRO), and there are only half as many as needed?**

- ▶ Low hygiene quality and increased risk of garment damage due to solid particles left in the drum
- ▶ Slower soaking process can damage garments
- ▶ Less dewatering - higher moisture retention - higher energy costs in the drying process

**myPRO**  
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# myPRO laundry solutions with a Green soul

Major energy savings and superb drying results thanks to hot water inlet and Automatic Moisture Control

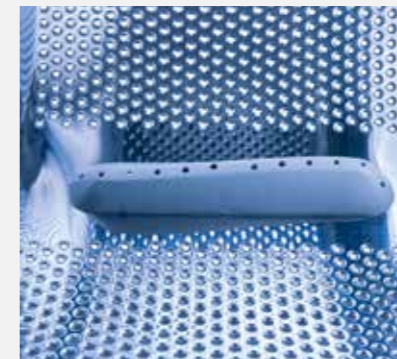
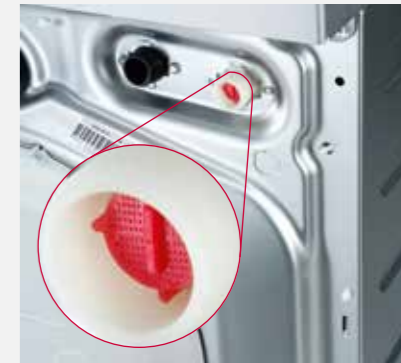
## How it works

### myPRO Washer

- ▶ **Money and energy savings with A+++**
  - The smart professional solution with the highest energy efficiency
- ▶ **Time savings due to hot water inlet**
  - Water does not need to be heated and thereby reducing cycle time, costs and energy use
- ▶ **Great energy savings in drying with the Electrolux SpeedCare drum**
  - Outstanding dewatering and lower moisture intensity due to optimal drum design and 1,400 rpm spin (536 G)

### myPRO Dryer

- ▶ **Time, energy and money savings with the Automatic Moisture Control technology - independent of load**
  - Lowest energy consumption due to instant stop at desired moisture level
  - Shortens the drying cycle
  - Prevents over-drying for longer lasting linen
  - More accurate than domestic machines



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# myPRO

Electrolux Professional is the global expert in laundry and textile cleaning, with over 100 years of experience. Our solutions deliver outstanding durability, flexibility and cost-effectiveness to customers all over the world. All based on customer insight and close collaboration with industry experts.



myPRO Smart Professional laundry solutions  
Especially designed for small businesses

**We ♥ presenting you 3 times longer lifetime\* and trouble-free operation** due to durable construction with professional components

**We ♥ boosting your flexibility and process performance** with professional programs for top-quality results

**We ♥ offering you faster wash cycles and excellent laundry care** thanks to the unique Electrolux SpeedClean System

Electrolux



Electrolux myPRO

**We ♥ to support your business.** The myPRO laundry solution with a Professional touch gets a Green Star

myPRO

myPRO laundry solutions  
Especially designed for small businesses



Electrolux

**We ♥ your child-friendly menus**

myPRO laundry solutions especially designed for Small Restaurants

Electrolux Professional

## We support you in every step:

- ▶ Powerful marketing campaign
- ▶ Attractive point-of-sale package
- ▶ Videos & animations
- ▶ Social media campaigns



## Domestic Appliance Distributors

Henry John House, Northway Lane,  
Ashchurch, Tewkesbury,  
Gloucestershire,  
GL20 8JH

Phone: 01684 271 454

Email inquiries: [Ian.Carpenter@dad-online.co.uk](mailto:Ian.Carpenter@dad-online.co.uk)

